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Messi, Federer, Bolt and more feature on new ESR Sports Imaging website, launched for IDOR 2019

Vienna, October 16, 2019 (ESR) – The European Society of Radiology has today launched a brand new Sports Imaging microsite which uses examples of top global athletes to show the general public how radiology is used in the diagnosis and management of sports injuries.

The website, which can be found at sports.internationaldayofradiology.com, takes a look at a wide variety of typical sports injuries, ranging from twisted ankles to brain trauma, with reference to the real-life experience of 28 athletes from a selection of the world's most popular sports.

Users can choose from a menu of 12 different sports, followed by a selection of two or three personalities within each sport, whose cases are used to examine injuries common to that sport. Each case is illustrated with at least one medical image, to help highlight the subtlety of the signs that radiologists are trained to spot and to drive home the level of expertise required to make accurate and detailed diagnoses.

The ESR hopes that through the examples of these sporting icons, the general public can learn more about the role medical imaging teams play in the management of sports injuries and in healthcare in general. The launch is just one in a variety of activities happening to mark the International Day of Radiology, an annual event held with the aim of building greater awareness of the value that radiology contributes to safe patient care and improving understanding of the vital role radiologists and radiographers play in the healthcare continuum.

The International Day of Radiology takes place every November 8, the day that Wilhelm Conrad Röntgen discovered the existence of x-rays in 1895. The organisers (the ESR, along with its American counterparts the Radiological Society of North America and the American College of Radiology) hope to alert the world to the medical, scientific and artistic possibilities of medical imaging, the essential role of imaging professionals within healthcare teams, and the high educational and professional standards required of all staff working in medical imaging.

To keep up to date with the latest announcements about the International Day of Radiology, please visit the [International Day of Radiology Facebook page](#) or the IDoR website internationaldayofradiology.com.

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